

January 28, 2008

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

VIA ELECTRONIC FILING

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 I hereby certify that this paper or fee is being transmitted electronically to the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, through the EFS-Web Filing System, on the date specified below.

January 28 2008
Pate of Déposit

WILLIAM R. LYON
Name of Person Signing the Certificate

Signature

Signature

January 28 2008

Date of Signature

Re: Invention: EFFICIENT AND COST-EFFECTIVE CONTENT

PROVIDED FOR CUSTOMER RELATIONSHIP

MANAGEMENT FOR CUSTOMER

RELATIONSHIP MANAGEMENT (CRM) OR

OTHER APPLICATIONS

First Named Inventor:

COPPERMAN, Max

Assignee:

Consona CRM Inc.

Serial No.:

Confirmation No.:

10/047,446

Filing Date:

1061

January 14, 2002

Our File No.:

P01658-US-01 (12178.0066)

## SUBMISSION OF STATEMENT UNDER 37 CFR 3.73 (b) AND REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Dear Sir/Madam:

Please find enclosed a "Statement under 37 CFR 3.73(b)" form establishing that Consona CRM Inc. is the assignee of record for the above-referenced patent application. Also enclosed is a "Revocation of Power of Attorney With New Power of Attorney and Change of Correspondence Address" form executed by the assignee ("Power of Attorney"). As indicated in Commissioner for Patents Serial No. 10/047,446 January 28, 2008 Page 2

the Power of Attorney, the assignee of record wishes to appoint the petitioners associated with Customer Number 22446 and have all correspondence regarding this patent application directed to the undersigned. Accordingly, the assignee requests that the enclosed Statement of Ownership and Power of Attorney be accepted.

If you have any questions regarding this correspondence, please feel free to contact the undersigned.

Respectfully Submitted,

ICE MILLER LLP

William R. Lyon

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Date: January 28, 2008

WRL/

Enclosures:

Statement Under 37 CFR 3.73(b)

Revocation of Power of Attorney with New Power of Attorney

and Change of Correspondence Address

PTC/SB/82 (01-06)
Approved for use through 12/31/2008. OMB 0651-0035
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## **REVOCATION OF POWER OF** ATTORNEY WITH **NEW POWER OF ATTORNEY** CHANGE OF CORRESPONDENCE ADDRESS

| Application Number     | 10/047,446                |  |  |  |  |  |
|------------------------|---------------------------|--|--|--|--|--|
| Filing Date            | January 14, 2002          |  |  |  |  |  |
| First Named Inventor   | COPPERMAN, Max<br>2165    |  |  |  |  |  |
| Art Unit               |                           |  |  |  |  |  |
| Examiner Name          | ABEL-JALIL, Neveen        |  |  |  |  |  |
| Attorney Docket Number | P01658-US-01 (12178.0066) |  |  |  |  |  |

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|---|--------------|--|-----------------|---------------------------------------|--|--------|---------|-----|--|--|
| I hereby revoke all previous powers of attorney given in the above-identified application.  |              |  |                 |                                       |  |        |         |     |  |  |
| A Pow   | er of Attorn | ey is submitted her                                      | ewith.          |                                       |  |        |         |     |  |  |
| OR  I hereby appoint the practitioners associated with the Customer Number  |              |  |                 |                                       |  | ber:   | 22446   |     |  |  |
| Please change the correspondence address for the above-identified application to:  The address associated with  |              |  |                 |                                       |  |        |         |     |  |  |
| Customer Number: 22446  OR  |              |  |                 |                                       |  |        |         |     |  |  |
| Firm o  | ·            |  |                 |                                       |  |        | <u></u> |     |  |  |
| Individ<br>Address  | ual Name     | ,  | ,               |                                       |  |        |         |     |  |  |
| Address   |              |  |                 |                                       |  |        |         |     |  |  |
| City  |              |  |                 | State                                 |  |        |         | Zip |  |  |
| Country   |              |  |                 |                                       |  |        |         |     |  |  |
| Telephone   | Telephone    |  |                 | Email                                 |  |        |         |     |  |  |
| 1   | licant/Inven |  |                 |                                       | 1  |        |         |     |  |  |
| Assignee of record of the entire interest. See 37 CFR 3.71.  Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)   |              |  |                 |                                       |  |        |         |     |  |  |
|   |              | SIGNATUI   | RE of Applicant | or As                                 | signee of                                    | Record |         |     |  |  |
| Signature   | -ZA          |  |                 |                                       |  |        |         |     |  |  |
| Name  | Katherine L. | ne L. Kinder, Vice President, Finance and Administration |                 |                                       |  |        |         |     |  |  |
| Date  | 1/8          | / 8 / 08 Telephone 317-249-1336                          |                 |                                       |  |        |         |     |  |  |
| NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below. |              |  |                 |                                       |  |        |         |     |  |  |
| / *Total  |              | forms are submitted.                                     |                 | · · · · · · · · · · · · · · · · · · · |  |        |         |     |  |  |

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.